



**Northern  
Panhandle**  
Head Start, Inc.

1 Orchard Road, Wheeling, WV 26003 | Jackie Bell, M. Ed, Executive Director

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All Head Start Parents/Guardians:

**Re: AGENCY FACEBOOK PAGE AND SOCIAL MEDIA ETIQUETTE**

The agency has developed and maintains an agency Facebook page. We are excited to present this avenue of communication. This technology allows us an opportunity to communicate with the public at large and provide you with added resources and information.

We have established our expectations of social media etiquette and share with you the limitations as well.

- Please like and share our page, get the word out, search for Northern Panhandle Head Start Inc.
- Provide the agency Facebook administrators with positive information – classroom learning activities, parent activities, community outings. Agency-wide program information will be posted as it occurs.
- Posts: we have disabled visitors posts to the page.
- Comments: comments have been significantly limited whereas certain words will not be permitted; additionally, those with admin roles can delete any comment deemed unfavorable in nature.
- We are all accountable to ensure that all information inclusive of pictures or videos posted to this page are treated with respect. Misuse, or misrepresenting the intent of the information or photos or videos or any content of this Facebook page is strictly prohibited.
- Standards of Conduct and good ethical and moral conduct must be adhered to by all program staff and program participants.

We look forward to sharing our program through Facebook and hope that this communication tool proves to be a valuable resource to reach more families with young children. Another great benefit is that the public will have a visual of the learning environments that Head Start brings to their community!

Again, we believe this avenue of communication/information sharing is a positive step toward promoting our program and hope that you will too. Please contact me directly with any questions or concerns.

Kind regards,

*/Jackie Bell/*

Jackie Bell  
Executive Director

2025-2026

Original –Parent/Guardian